

KARAGANDA UNIVERSITY OF KAZPOTREBSOYUZ

**INTERNATIONAL UNIVERSITY OF TOURISM AND
HOSPITALITY**



INFORMATION LETTER

Dear colleagues! We invite you to take part in the online International Scientific and Practical Conference "Sustainable Development of the Hospitality, Tourism and Physical Education industry"

The purpose of the conference is to discuss current scientific and practical problems of sustainable development of the tourism, hospitality and physical education industries in modern socio-economic conditions, exchange experience between scientists, practitioners and business representatives, as well as develop recommendations for improving management mechanisms for tourism, sports, recreation and recreational activities, improving the quality of services and developing human capital in in the field of hospitality, tourism and physical education.

The conference will be held in the following areas::

1. Current trends and models of sustainable tourism development
2. Innovative technologies and digitalization in tourism and services
3. Modern models of service organization in hotels and restaurants
4. Physical culture, sports and healthy lifestyle as elements of sustainable tourism
5. Management of sports, fitness and recreational and wellness programs

Students, undergraduates, doctoral students, postgraduates, teachers, researchers and practitioners in the fields of tourism, hospitality and physical education are invited to participate.

The date is December 5, 2025.

The time of the event is 11.00 a.m. (Astana time)

Conference format: online

Link

connect:

<https://zoom.us/j/8300653458?pwd=9qAQbXKHQxO4m7oeJiOunSRmv9sZ1M.1&omn=91383391906>

Conference ID: 830 065 3458

Access code: 704117

The working languages of the conference are Kazakh, Russian and English.

Following the results of the conference, it is planned to publish a collection of scientific papers, which will contain articles and reports submitted by the conference participants.

The author is responsible for the content and design of the article.

The Organizing Committee reserves the right to refuse to accept articles and reports that do not meet the requirements.

Article design requirements

The article must contain the original text that has not been published anywhere before. The article indicates: the topic, surname, initials of the author(s), academic degree, academic title, name of the educational institution (organization), city, country. The article is presented as a single file in WinWord format. Parameters: the page format is A4, all page margins are 2 cm long. The length of the article should not exceed 5 pages, without page numbering. Font: Times New Roman, size 14. Line spacing: single. Red line indentation: 1 cm. Text alignment: width-wise. Formulas, tables, and figures are inserted into the abstract text as an object. Data from the author and the supervisor, aligned on the right side.

The text must be at least 65% original.

Abstract of up to 50 words. Keywords – up to 7 words and phrases.

References to literature are placed in square brackets, for example: [1, p.152]. The list of references is drawn up in accordance with current standards and placed at the end of the article.

A sample of the design of the article is provided in appendix 1. The application should specify: 1) last name, first name, patronymic; 2) academic degree, title; 3) represented organization and position; 4) phone and e-mail; 5) conference section

A sample application is provided in appendix 2.

To participate in the conference, you must send an application, the text of the report, and an article with a note by December 1, 2025: "to the conference" to the Organizing Committee's email address conference_tour_ind@mail.ru

Contact information: senior lecturer of the Department of Tourism and Restaurant business Aeshova Nurgul Temirtaevna, tel.: +7 775 664 4774

Conference Organizing Committee
Appendix 1

Application for participation
For teachers, researchers and industry representatives
at the International Scientific and Practical Conference «Sustainable
Development of the Tourism and Hospitality Industry»

Full name	
Academic degree, title (if any)	
Organization, position	
Telephone	
Email address	
Conference section	

Application for participation
For students
of the International Scientific and Practical Conference «Sustainable
Development of the Tourism and Hospitality Industry»

Full name	
Academic group, specialty	
Supervisor – full name, academic degree and title (if any), position	
Name of the University	
Telephone	
Email address	
Conference section	

Sample article design

INNOVATIONS IN THE FIELD OF NUTRITION

AKHMETOV A.S

Magister's degree, senior lecturer

ALIMBEKOVA M.M

Magister's degree, senior lecturer

Karaganda University of Kazpotrebsoyuz

Karaganda, Republic of Kazakhstan

Annotation.

Keywords:

Introduction. The text of the work. The text of the work. The text of the work. The text of the work. The text of the work. The text of the work. The text of the work. The text of the work. The text of the work. The text of the work. The text of the work. "Quote" [1, p. 35].

The text of the work. The text of the work. The text of the work. The text of the work. The text of the work. The text of the work.

Conclusion. The text of the work. The text of the work. The text of the work.

List of used literature:

1. Text Text Text Text Text Text Text Text Text
2. Text Text Text Text Text Text Text Text Text
3. Text Text Text Text Text Text Text Text Text